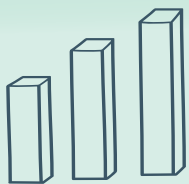
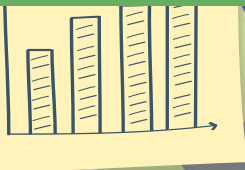




Yomari Business Intelligence Roadmap



16

The Yomari Retail BI Roadmap starts you on the road to success. Delivering rapid ROI, yet also driving towards a transformative long-term vision. All atop a solid foundation that's flexible and supports growth.

With Yomari, your roadmap contains all the elements required for successful, balanced BI initiatives. These include:

- Demonstrable **ROI** at every phase.
- An **infrastructure for growth**.
- Specialized analytics that support **what makes you different**.
- **High performance**, on-demand BI that scales to a broad user base.

1 Ongoing return on investment



Tackling Immediate Challenges

Yomari addresses your immediate BI issues rapidly: identifying the problem and implementing an effective solution. Then, we analyze your overall BI trajectory, designing a roadmap that eliminates roadblocks and focuses you on adding business value.

For every dollar you invest in fueling your BI initiatives, you must demonstrate business results that far outweigh the investment. ROI can take many forms: Deploying a valuable new analytic for your users. Integrating new data to break down decision-making silos. Or broadening your user base through training and mobile device enablement. Whichever your goal, Yomari will keep you focused on delivering ongoing ROI, and help you steer around the

business and technical curves that might stand in the way of achieving business results.

2 An infrastructure for growth

With Yomari's BI Roadmap, no deliverable is designed as a simple point solution. Rather, each step contributes towards a solid business intelligence infrastructure that supports long-term growth. You'll develop a lasting platform including core analytic components critical to your success. Fact structures that are key to capturing granular events and transactions that occur throughout the enterprise. Dimension structures reflecting your organization's design and hierarchies: like product, time, location, supplier, employee, and customer. Business practices that drive your operations and

interactions with the outside world. And key measurements that tell your organization where you stand and where you're going.

3 What makes you different?

To succeed, your business intelligence systems must embrace the differentiated processes and rich attributes that have been built in to your operational systems. Maybe you've invested in a rich and robust supply chain process. Or developed



Leverage your ERP Investments

Yomari brings data integration experience with packaged and homegrown ERP applications. And if you're implementing new systems? Yomari guides you through a smooth transition, with complete continuity in your analytics.

systems for sophisticated interactions with customers. Or you conduct complex operations and marketing forecasts that guide every decision.

All too often, however, this critical analysis remains an afterthought – relegated to a tangle of disjointed spreadsheets. Yomari works with you to rapidly develop actionable, widely deployed analytics in your areas of specialization. Your business teams will include the insights of BI in the key decisions they make every day. And as you grow, your library of differentiated analytics will grow with you, supporting business innovation and creative new formulas for success.

4 On-demand analytics that scale

Yomari understands that system performance is critical. Our end-to-end performance design and tuning approach is built on extensive experience troubleshooting and delivering on-demand BI. It takes into account that no one system in your BI stack is solely responsible for performance. Yomari pinpoints areas where improvement will benefit the whole system – and then executes on delivering increased performance. Your users will see quick response times, promoting greater adoption of BI. As your deployments succeed, your systems will be enabled to scale to support a large and active user base.



Trust in Numbers

Data quality issues shouldn't put your project on hold. Yomari enables a data quality strategy that brings reliable numbers online incrementally – so your users can benefit from BI now.



Yomari helps you navigate the road to BI success.



Managing success from end-to-end

Whether your goal is to achieve quick wins, or plan a long-term strategic roadmap, Yomari brings a comprehensive, unparalleled approach that includes all phases of the business intelligence lifecycle. The Yomari BI Roadmap process begins with interviews involving key stakeholders and everyday users from your executive teams, business, and IT.

Yomari will assess your existing BI usage and infrastructure, conducting system diagnostics and capturing baseline measurements. Working together, we'll identify out-of-control report proliferation, re-prioritize high burden IT tasks that deliver marginal business value, and determine

whether your systems are optimized across OLAP tools, data model, ETL processes, and hardware.

Your implementation approach will be phased, prioritizing the roadmap aspects with high ROI that can be achieved rapidly. Along the way, you'll review prototypes and proofs-of-concept to ensure the roadmap is hitting the mark. And when it comes time for deployment, you can count on Yomari for help with training, maintenance, change management, and ongoing enhancements.

What makes Yomari different?

Yomari serves a select group of clients. Because our team is made up of specialists who focus exclusively on business intelligence, you'll have a partner who speaks your language and is uniquely suited to help you overcome challenges.

Yomari believes in building high-touch, long-term relationships. The Yomari team takes a personal interest in your success, and works to achieve it with an unparalleled dedication and work ethic.

Get Started with Yomari

Yomari is ready to help you succeed. To get started today, call us at (888) 8-YOMARI or email us at getstarted@yomari.com.

About Yomari

Since 2004, Yomari has been the leading independent professional services company focused exclusively on enterprise analytics, business intelligence, and data warehousing. Customers include Dressbarn, Gander Mountain, Petco, REI, and Williams-Sonoma. Yomari delivers a best-practice analytics foundation, and then focuses on what makes you different – helping you design and execute a business intelligence strategy tailored to your competitive differentiators. To learn more, visit www.yomari.com.



Delivering insight through analytics

call (888) 8-YOMARI
email getstarted@yomari.com
visit www.yomari.com