

# Rev Up Netezza

Your Netezza appliance is a revolutionary system bringing tremendous horsepower to your data warehousing and analytics applications.

But to get the most out of your Netezza investment, you need to think about data warehousing and analytics differently: the rules of traditional architectures, data modeling, and query design don't quite apply. Yomari offers extensive experience in designing and optimizing analytic applications that make specific use of Netezza's special capabilities. Revving it up for maximum performance.



## On-Demand Analysis

Your Netezza system has the speed to deliver real-time insights. Yomari works with your business teams to design analytics and reporting that deliver on the benefits of ad-hoc analysis and on-the-fly drilldown. Users can identify new business opportunities and immediately dig into the details to make profitable decisions.

## Rich & Rapid Data Integration

When your users have gone home for the day, it's time to direct Netezza's powerful engine towards offline processing. Working with Yomari, your Netezza system will rapidly and efficiently handle night-time data integration tasks, eliminating the need for an expensive data integration middle-tier, and shortening batch windows. Your business is enabled to integrate more data from more sources, for a deeper and more powerful analytic picture of the entire enterprise.

## Innovative Data Modeling

Having more muscle under the hood enables Yomari to take an innovative, flexible approach to your data modeling. Yomari works with you to re-evaluate your data model, so your business users can benefit from the nimbleness enabled by your Netezza system. The usage of aggregate tables, for instance, can often be reduced, allowing the data warehouse to immediately accommodate changes in your business without offline rebuilding.

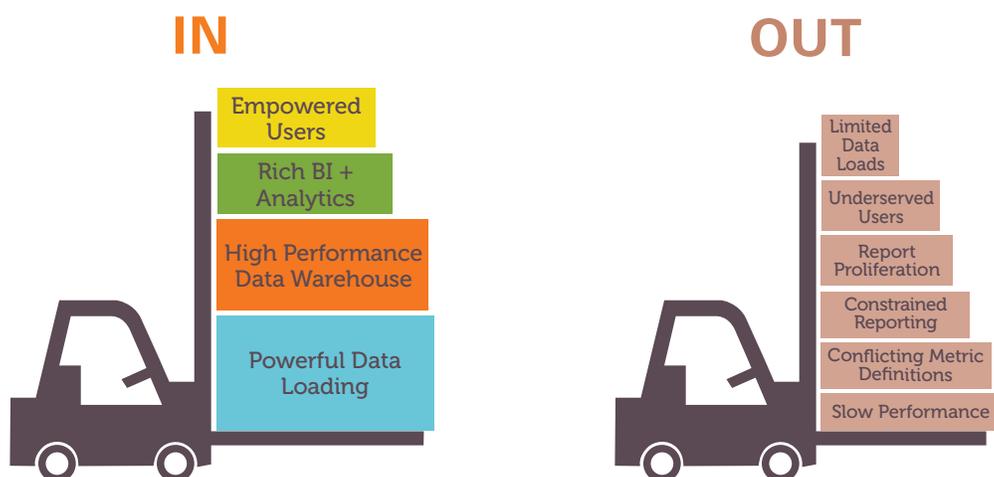
## Deeper Data, More History

Netezza doesn't just add performance – it also increases your payload capacity. With massive storage, you can analyze more granular data and retain years of detailed history about your business. Users are enabled to identify new opportunities based on trends and "long view" historical events. To take advantage of this ability, Yomari helps you evaluate which data to retain, and enhances your data integration, data model, and reporting in a way that puts these insights right at your users' fingertips.

## Migrate From Your Legacy Data Warehouse to Netezza

As your business has grown, so have the demands users place on your business intelligence and analytics infrastructure. It's time to move to a purpose-built data warehousing platform and Netezza sits at the heart of your new strategy. But you have hundreds of ETL routines, years of historical records housed in a rich and nuanced data model, and thousands of reports and analytics that users depend upon every day.

### YOMARI™ Forklift Methodology



Yomari's Forklift solutions swap out your underperforming legacy reporting system for a state-of-the-art data warehouse platform.

Fortunately, Yomari is here to help you navigate even the most complex re-platforming. Our tried-and-true Forklift methodology breaks the effort into orderly and logical steps, mapping your old ETL, data model, metrics, and reports into your new Netezza environment. Your users are served without interruption, and incrementally introduced to upgraded capabilities. By utilizing much of the existing analytics work you've already done, Yomari's Forklift gets extended mileage out of your existing investments.

## BI Tools Optimization

Yomari ensures that your BI tools – whether MicroStrategy, Cognos, Business Objects, or other popular toolset – are configured to make the most out of Netezza's unique capabilities. This means defining and implementing the right systems architecture, and utilizing an optimal balance of cube-based, "reach-through," and ROLAP analytics for maximum performance. Yomari also helps you take advantage of Netezza's built-in analytic functions, so that complex calculations are performed efficiently – right where the data resides.



### ABOUT YOMARI

Yomari is ready to help you succeed in delivering insight through analytics. To get started today, call us at **(888) 8-YOMARI** or email us at [getstarted@yomari.com](mailto:getstarted@yomari.com).

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